



A helping hand in your
time of Need

"Stand with us in our
mission to provide
essential aid and
unwavering support"

2024 EVENT SPONSORSHIP

New Attitude Television Organization

New Attitude Support Group Organization

142 Little Princess
New Attitude Support Group

PO Box 25144 Christiansted 00824

Phone # 340-773-6464 or 340-643-1583



July 1, 2024

Dear Potential Sponsors, I am Anastasia Rivers, the driving force behind New Attitude Television Show Inc., and the passionate founder and CEO of the New Attitude Support Group. Our organization operates with a clear purpose: **to provide essential aid and unwavering support to individuals on St. Croix, aged 18 and above, who are bravely navigating their journey of recovery from various health challenges.**



At New Attitude, we understand the profound impact that physical ailments can have, not only on the individuals directly affected but also on their devoted caregivers and families. That's why our mission is not just a statement but a commitment to fostering hope, resilience, and a renewed sense of purpose in those we serve. Our goal extends beyond mere assistance; **we aim to offer peace of mind to caregivers and families,** assuring them that **their loved ones** are receiving the **holistic care and support** they deserve. However, we cannot achieve this goal alone. It is through the generosity and support of individuals like you that we can continue to make a meaningful difference in the lives of those in need.

We are currently embarking on a crucial initiative to enhance our services by acquiring a non-emergency mini handicap bus, along with essential equipment and supplies. This will not only facilitate the daily operations of our support group but also enable us to extend our reach and impact within the community. Your donation towards this noble cause will not only benefit the individuals we serve but will also align your brand with a purpose-driven organization making a tangible difference in the lives of others.

In recognition of your support, we are delighted to offer various sponsorship packages, each designed to showcase your brand's commitment to social responsibility and community engagement. As a **sponsor of our upcoming events,** you'll enjoy a range of **benefits,** including **tax credits, prominent placement** of your brand on our event banners, **acknowledgment** in our event materials & more! Your generosity will be celebrated and recognized, both within our organization and throughout the community.

As we look ahead to the coming months, we invite you to join us in our journey of compassion, empowerment, and positive transformation. Together, we can make a lasting impact and create a brighter future for all those affected by physical ailments!

Warm regards,

Anastasia Rivers

Anastasia Rivers

Founder/President/CEO

New Attitude Television Show Org

SPONSOR BENEFITS



A helping hand in your time of Need

IMPACTFUL SUPPORT: Donations provide essential aid and unwavering support to individuals undergoing recovery from various health challenges. By donating, donors become crucial partners in fostering hope, resilience, and a renewed sense of purpose in those we serve.

COMMUNITY WELL-BEING: Donations enable us to extend our reach and impact within the community. With your support, we can enhance our services, acquire necessary equipment such as a non-emergency mini handicap bus, and provide holistic care to those in need.

ALIGNMENT WITH PURPOSE: Donating to New Attitude aligns donors with a purpose-driven organization dedicated to making a tangible difference in the lives of others. Your generosity demonstrates a commitment to social responsibility and community engagement.

PEACE OF MIND: Your donation offers peace of mind to caregivers and families by ensuring their loved ones receive the care and support they deserve. By supporting our cause, you directly contribute to the well-being and comfort of individuals and families facing health challenges.

RECOGNITION: Donors receive recognition for their support, including acknowledgment in event materials and prominent placement of their brand for sponsors. Additionally, donors may benefit from tax credits and other incentives, depending on their contribution level.

SPONSORSHIP LEVELS

	CORPORATE \$20,000	DIAMOND \$10,000	PLATNIUM \$8,000	GOLD \$5,000	SILVER \$2,000	BRONZE \$500
EVENT PROGRAM AD	<i>Full Page, Premium</i> inside cover: front & back outside cover: back	<i>Full Page, Premium</i> center spread: left center spread: right	<i>Full Page, Standard</i> right side	<i>Half Page</i>	<i>Quarter Page</i>	<i>Business Card Size</i>
EVENT TICKETS*	2 Table of 10 includes: 4 Bottles champagne	Table of 10 includes: 3 Bottles champagne	8 Tickets: 2 Bottles champagne	6 Tickets: 2 Bottles Wine (red or white)	4 Tickets: 2 Bottles Wine (red or white)	2 Tickets: 2 Complimentary Glasses
EVENT BANNER	✓	✓	✓	✓	✓	—
TELEVISION GUEST APPEARANCE	✓	✓	✓	✓	✓	—
WEB & TELEVISION BANNER	✓	✓	✓	✓	✓	—
AWARDS PRESENTATION	✓	✓	—	—	—	—

Sponsors Corporate through Silver will receive placement on event banner for all events

MEET THE BOARD OF DIRECTORS



A helping hand in your
time of Need

Anastasia Rivers - Founder/CEO

M'Wathia Hector - Chairperson

Adanskee Henry Sr.- Co-Chairperson

Lawrence Benjamin - Assistant Chairperson

Kisura Smith - Secretary

Edgar Bengoa - Advisor / Treasurer

Camille Paul - Workshop Coordinator

Aesha O. Rivers - Safety Appliance Coordinator

Akeem O. Inniss - Event /Outreach Coordinator

Aymee Santana - Honorary Board Member

Miguel Tricoche - Honorary Board Member

2025 -2026 EVENTS SCHEDULE CONTINUED

New Attitude Board of Directors Presents

Inaugural Senator Redfield Charity Golf Outing

Special Guest: Amanda Redfield

Date: January 12, 2025

Time: 8:00AM

Place: The Buccaneer Golf Course

Teams of 4 \$600

Sign up at the Buccaneer Pro Shop with Mr. Peet

Phone: 340-712-2144

Tee off for a change as we come together for a day of fun and friendly competition to raise funds to secure a handicap-accessible bus.

Proceeds are to fund a handicap-accessible bus

New Attitude Board of Directors Presents

Invites the public to our Open House

Keynote Speaker: Dr. Kendal Griffith

Date: January 24, 2025

Time: 8:00AM - 6PM

Opening Ceremony

Time: 10:00AM - 11:30AM

Complimentary refreshments

Place: #142 Little Princess, Christiansted, St. Croix 00820

Free shuttle service

Call to confirm at (340) 643-1583

2025 -2026 EVENTS SCHEDULE CONTINUED

New Attitude Board of Directors

Presents

A Charity 8 Ball Pool Tournament

In Loving Memory of: Claude Petersen

Date: January 25, 2025

Time: 1:00 PM - 7 PM

Place: #142 Little Princess, Christiansted, St. Croix 00820

Tax Credit Deductible

Donation: \$60.00 per player

Food and Drinks on sale

The top 3 players will receive trophies

Register at the New Attitude Office

Proceeds will benefit the daily operations of our facility

New Attitude Board of Directors

Presents

3rd Annual Island Pride Beach Clean-up Day

Date: February 08, 2025

Time: 7:00AM - 1:00PM

Place: Altona Lagoon

Free Food & Beverages for volunteers

RSVP by: January 30th, 2025 Newattitudetv@gmail.com

Volunteers are welcome to Join us for a Treasure hunt following the clean-up

New Attitude Board of Directors

Presents

Car detailing services every Saturday at the New Attitude facility Beginning: March 29, 2025

Time: 9AM-5PM

2025 -2026 EVENTS SCHEDULE CONTINUED

New Attitudes Board of Directors Presents

Kisura's Gift Shop

Opening on March 29, 2025

Opens every (Sat & Sun)

Time: 9:00AM - 5:00PM

Featuring unique new and trendy items

&

Party Supplies for all your memorable occasions

New Attitude Board of Directors Presents

New Attitude Byron's Thrift Store

Opening on March 29, 2025

Opens every (Sat & Sun)

Time: 9:00AM - 5:00PM

Specializing in gently used items

&

Medical Equipment Rental

New Attitude Board of Directors Presents

Stacy's Kitchen

Open to the public every Saturday

Time: 8:00AM - 5:00PM

Starting: March 29, 2025

Serving early menu, lunch, and short-order menu

2025 -2026 EVENTS SCHEDULE CONTINUED

New Attitude Board of Directors Presents

A Caribbean Brunch

Catered by: Saveur Catering Company LLC.

Complimentary bush tea and mimosa

Last Sunday of every month

beginning March 30, 2025

Time: 11:00AM - 6PM

Place: #142 Little Princess, Christiansted, St. Croix, 00820

Music By: DJ 4T

Featuring local business pop up

The New Attitude Facility will be closed during Easter Week

2025 - 2026 Events Schedule Continued

New Attitude Television Premiers

On Their YouTube channel

Date: April 21, 2025

Hosted By: Anastastia Rivers

CoHost: M'Wathia Hector with Adanskee Henry Sr.

Featuring Sports and Fashion Episodes

Please subscribe to all of our social media on our website

www.Newattitudetv.org

New Attitude Board of Directors Presents

Stress Relief Dance once a month for caregivers

Date: May 10, 2025, Pre - Mother's Day Dance

Date: June 14, 2025, Pre-Father's Day Dance

Date: July 04, 2025, Teen Dance

Date: October 11, 2025, VIPR (Recognizing Friendship Week)

Time: 7:00 PM - 10:00 PM

Donation: \$5.00

Place: #142 Little Princess, Christiansted, St. Croix 00820

Music by: popular DJ

light snacks and smoothie on sale

2025 - 2026 Events Schedule Continued

NEW ATTITUDE BOARD OF DIRECTORS PRESENTS

Our Inaugural Domino Tournament

In Honor of Stacie Schjang

Date: May 25, 2025

Time: 11:00 AM - 7:00 PM

Place: #142 Little Princess Christiansted, St. Croix 00820

Donation \$50.00

proceeds to benefit funds for handicapped bus

The top three players will receive trophies

NEW ATTITUDE BOARD OF DIRECTORS PRESENTS

Our 3rd Annual Gala Banquet Awards

Date: August 23, 2025

Time: 5:30 PM - 11:30 PM

Place: 142 Little Princess, Christiansted, St. Croix 00820

Guest Speaker: Cecil Benjamin

Attire: Island Elegance

Cocktail hour 5:30 - 6:30 PM

cash bar

Tickets: VIP \$125 General \$75.00

Music By: Tony Richards and Popular DJ

2025 -2026 EVENTS SCHEDULE CONTINUED

NEW ATTITUDE

YOUTH NEWS PREMIERS on YouTube

HOSTED BY: ANASTASIA RIVERS

CO-HOST: M'WATHIA HECTOR WITH ADANSKEE HENRY SR.

FEATURING OUTSTANDING YOUNG PEOPLE IN OUR
COMMUNITY

DATE: SEPTEMBER 26, 2025

TIME: 7:00 PM

NEW ATTITUDE BOARD OF DIRECTORS PRESENTS

OUR INAUGURAL CHARITY TURKEY BOWL TOURNAMENT

DATE: NOVEMBER 06, 2025

TIME: 6:00 PM - 11:00 PM

SIGN UP AT TROPICAL TEN PIN BOWLING CENTER

OR AT THE NEW ATTITUDE FACILITY

FOR MORE DETAILS CALL

NEW ATTITUDE FACILITY OFFICE 340-773-6464 OR 340-643-1583

TOP 3 WINNERS WILL RECEIVE A TURKEY AND A TROPHY

NEW ATTITUDE COOKING SHOW PREMIERS ON YOUTUBE channel

DATE: NOVEMBER 08, 2025

HOSTED BY: ANASTASIA RIVERS

CO-HOST: M'WATHIA HECTOR WITH ADANSKEE HENRY SR.

FEATURING: CHEF MARK DAVIS

TIME: 7:00 PM

2025 - 2026 Events Schedule Continued

NEW ATTITUDE BOARD OF DIRECTORS PRESENTS

THE 2ND ANNUAL CHRISTMAS TREE LIGHTING CEREMONY IN RECOGNITION OF MAHKEAL PARRIS DAY

DONATION: \$5.00

DATE: DECEMBER 12, 2025

PLACE: #142 LITTLE PRINCESS, CHRISTIANSTED, ST. CROIX 00820

COMPLIMENTARY FINGER FOOD WITH CASH BAR

THE NEW ATTITUDE BOARD OF DIRECTORS PRESENT

OUR 1ST ANNIVERSARY CELEBRATION

WITH ENTERTAINMENT ALL-DAY

COMPLIMENTARY APPETIZERS WITH CASH BAR

DATE: MARCH 21, 2026

TIME: 11:00 AM - 5:00 PM

PLACE: 142 LITTLE PRINCESS CHRISTIANSTED,

ST. CROIX 00820

2025 - 2026 Events Schedule Continued

New Attitude Board of Directors Presents New Attitude 2026-2027 Festival Troupe, recognizing caregivers

Members of the Community are welcome to participate in the New Attitude Festival troupe

Join us at the New Attitude Festival camp for the unveiling of our costumes

Early Registration for Festival 2026

Date: Sat. March 29, 2025

Time: 11:00 am- 5:00 pm

Place: New Attitude facility

142 Little Princess Christiansted, STX 00820

www.Newattitudetv.org

Call 340-643-1583 or 340-773-6464
For more details

Support the Launch of Our Facility! At New Attitude Support Group, we're on a mission to transform lives and uplift our community. With the impending launch of our facility, we're gearing up to provide comprehensive support to individuals and families navigating medical challenges. But we can't do it alone. We need your support to make this vision a reality! Our facility boasts a diverse range of amenities designed to cater to the holistic needs of our clients. Support the Launch of New Attitude Support Group facility. The mission is to transform lives and uplift our community. We are gearing up to provide comprehensive support to individuals and families navigating medical challenges. Our facility boasts a diverse range of amenities designed to cater.

New Attitude Support Group Facility Amenities

Office: Admin coordinates daily activities and fundraisers at the New Attitude Facility.

Big AL Studio: Named in loving memory of the former leader of the Xpress Band, Big AL. This studio hosts interviews with individuals impacting our community positively. Scheduled events and fundraisers benefit the New Attitude Support Group facility.

N/A Barbershop and Salon: Provides free services on the first and last Sunday for registered clients, with donations encouraged from other members.

3 Unisex Restrooms: Handicap accessible indoor restroom with a portable outdoor option.

Audrey Browne Arts & Craft Supply Room: Dedicated to the memory of the founder's childhood friend. This room houses art and craft supplies, a sewing machine, and first aid essentials.

Brian Gilman Counseling Room: Provides spiritual counseling from volunteer clergies for clients and registered members by appointment.

Stacy's Kitchen : Named after the founder, showcasing local cooks and chefs, featuring local dishes.

Bramble Game Room: Named after the founder's caregiver, this room offers various table games, including a pool table. It serves as a buffet area for scheduled events and N/A cooking show productions.

Duck Coop, Chicken Coop, Bird Cage: Offer therapy through caring for ducks, chickens, love birds, and cockerels.

Brian Gilman Counseling Room: named in memory of a long-time friend who lost his battle to cancer.

Byron's Thrift Shop: In honor of the Byron Family, selling clean and gently used goods from community members, offering tax credits upon inspection approval.

Kisura Gift Shop: Named after the founder's granddaughter, it sells brand-new goods on consignment from participating businesses, offering tax credits upon inspection approval.

Backup Generator: Ensures continuous operation during power outages.

Top Deck: Doubles for painting therapy, extra seating space, and hosts events such as fashion & sip with complementary beverages and door prize raffles. An VIP seating at scheduled events.

Aesha & David Lounge Named after the founder's youngest children, offering a relaxing atmosphere with monthly dances for caregivers.

M`Wathia Runway: Named after the founder's eldest child, this space hosts fashion & sip events featuring models wearing attire from participating businesses.

Wilkie and Rodney Garden: Dedicated to the memory of loving brother-in-law "Wilkie and outstanding landscaper Rodney", it serves various purposes, including a beautiful place to relax and garden creating a great space for gardening therapy.

N/A DJ Booth: Dedicated in loving memory of DJ Porter, it provides music for community events.

N/A Car Detailing Tent: Doubles as space for physical fitness, arts & craft activities, and car detailing services.

Greenhouse: In honor of Dr. Arthur Petersen Offers gardening therapy activities, with harvested herbs and vegetables used in the concession's food.

Parking Spaces: Designated spaces for Thrift Shop goods display, makeup demonstrations by Melody Rames, and car detailing services on the first and last Sunday (by appointment).

New Attitude Free Shuttle Services

50/50 raffle and cash prizes at all of our scheduled events.

Shuttle service available for patrons of events

Free Shuttle Service to the facility

Please call 2 days in advance to confirm the free shuttle
service

340-643-1583 or 340-773-6464

Early pick up - 2 hours before the event is scheduled to begin

2nd pick up- (1) hour before the event is scheduled begin

3rd pickup- 1/2 hour before event is scheduled to begins

4th pickup- 15 minutes before event is scheduled begins

Children under 12 not allowed

www.Newattitudetv.org

New Attitude Facility Honorific Spaces

New Attitude Support Group Facility Amenities

Dr. Peterson greenhouse
The Byran family thrift shop
Kisura's giftshop
Aesha & David lounge
M'wathia Runway
Barbara & Salvador salon & barbershop
Big AL studio
Brian Gilman counseling room
Audrey Browne art & craft room
DJ Porter booth
Willkie and Rodney Garden
Bramble game room
Stacy's Kitchen
Chicken / Duck coop
Birds cage
New Attitude rooftop
cooking studio
Office
Pay booth
Cashier

A HELPING HAND IN YOUR TIME OF NEED

NEW ATTITUDE IN-KIND DONATION WISHLIST

Unable to make a large commitment? No worries! You can still make a meaningful impact. We appreciate any donations for our wishlist to support our ongoing facility and service developments. In-Kind donations will receive a tax credit for any value of \$200 or more.

KITCHEN SUPPLIES:

- STOVE REFRIGERATOR
- COOKING UTENSILS, SUCH AS SPOONS, SPATULAS, SERVING THONGS, MEASURING CUPS AND FORKS
- THERMOMETERS
- DISPOSABLE COOKING GOODS: PLATES, FORK, SPOONS CUP, AND NAPKINS
- CASES OF JUICE
- CASES FRUIT CUPS
- CASES OF WATER
- CASES OF YOGURT
- FRESH MEATS & FISH
- FROZEN VEGETABLES
- BBQ GRILL
- BBQ SAUCE
- FOOD WARMER KIT
- POTS & PAN
- TOASTER
- MICROWAVE
- POT HOLDERS
- DISH TOWELS
- CROCK POT
- TEA POT
- SERVING TRAYS

OFFICE SUPPLIES

- 2 OFFICE DESKS
- 2 OFFICE CHAIRS
- PAPER SHREDDER
- DESKTOP COMPUTER

CLEANING SUPPLIES:

- DISINFECTANT
- CLOROX
- FABULOUS
- BROOM
- DUSTPAN
- MOP & BUCKET
- WINDEX
- CLEANING RAGS
- PAPER TOWELS

CAMPING EQUIPMENT

- (8) PICNIC BENCHES
- (50) FOLDING CHAIRS
- (10) FOLDING TABLES
- TENTS
- SLEEPING BAGS
- COOLER

HYGIENE SUPPLIES:

- BATH SOAP
- BODY WASH
- MOUTHWASH
- HAND SANITIZER
- SHAMPOO
- LOTION
- BABY POWDER
- MEN & WOMEN TOILETRIES
- DISPOSABLE UNDERWEAR

SALON & WORKSHOP SUPPLIES

- PEDICURE & MANICURE BOWLS
- SUPPLIES FOR PEDICURE & MANICURE 4
- SEWING MACHINE FOR SEWING CLASSES 4
- COMPUTER FOR COMPUTER CLASSES 4
- COMPUTER DESK FIRST AID KIT & SUPPLIES
- EXERCISE EQUIPMENT
- GARDENING SUPPLIES
- 1 SHAMPOO CHAIR
- FABRICS & SEWING SUPPLIES
- ART'S & CRAFT SUPPLIES
- CROCHET SUPPLIES
- PROJECTOR 1 OFFICE
- DESK 6 WALL FANS 4
- SPLIT LEVEL A/C UNITS 3
- QTY 5GAL PAINT CANS
- PAINTING SUPPLIES